

## **The magic of.... persuasive words!**

- Easy – It's so easy to have a Tupperware party; set a date, invite your friends and enjoy the party. It's so easy to join Tupperware, make your own hours, low cash investment!
- Guarantee – Tupperware is guaranteed for a lifetime!
- Health – Tupperware's air tight seals properly stores your food keeping your family healthy. Also, the flexible hours and extra money positively affects the mental and emotional health of the entire family.
- Results – The results of using Tupperware is fresh food, easy preparation, enjoyable serving and economical storing
- Love – You'll love your new Tupperware. You're going to love your organized kitchen. You're going to love the extra money you make from the parties. You're going to love being a manager. You are going to love being a hostess!
- Money – When you use Tupperware you save money. When you join Tupperware you make money.
- Discover – Discover the freedom in Tupperware of making your own hours and your own paycheck. Discover that your dreams can come true!
- Need– People need Tupperware to prepare, store and serve with. We need to care about the environment. People need Tupperware, the wrapper they can use again and again.
- You – You will find....You will love...You will enjoy having...
- Proven – Tupperware has proven they stand behind their guarantee.
- Safety – Tupperware does not shatter like glass. Glass is unsafe in the hand of a child, Tupperware is safe. Using Tupperware gives you piece of mind, not only for your children, but for yourself too!
- Save – Tupperware saves Money, it saves Food, it saves Waste, it saves space, it saves time and it saves the Earth.

Tape your demos and phone calls. How many of these 12 persuasive words did you say? Learn to use EVERY word and watch your business soar!!