

[Introductory Letter]



[Date]

Dear [contact name]:

For more than 50 years, Tupperware has provided households around the world with quality products and service all backed by a trusted name! And now, Tupperware can offer you the same quality and service for your own fundraising campaign!

When you choose Tupperware as your Fundraising partner, you'll receive quality products, professional sales materials and personalized service. As importantly, the people who support your organization will be receiving the same quality products, materials and personalized service they've come to expect from Tupperware.

How will your organization benefit?

- 40% of all retail sales go directly to your organization
- Organization receives payment immediately following the fundraiser.
- Product is delivered about 10 days after the order is placed
- Partnership with a trusted product and name – Tupperware!

I've enclosed a sample of our Fundraising brochure and a collection envelope so you can see first hand the quality of the materials your organization will receive.

I'd like to schedule a time to meet with you to discuss your Tupperware Fundraising campaign and how your organization can earn 40% of your total Fundraising sales! I will call you [enter time and date here] to review the program and/or to set a convenient time for us to talk. In the meantime, should you wish to contact me, I can be reached at [phone number].

[Name] thank you for taking time to review the enclosed materials and for considering Tupperware as your Fundraising partner.

Your Tupperware [Manager/Consultant],

[Your name here]

[Your Address here – line 1]

[Your Address here – line 2]

[Your telephone number here]

[Your email address here]